

You The Expert:

CATEGORY	4 Exemplary	3 Proficient	2 Developing	1 Needs Improvement
Individual Discipline, Effort, Enthusiasm	Student was willingly and enthusiastically participated in the project.	Student participated in the project but needed to put forth a greater effort.	Student needed to be redirected several times to work on the project.	Student refused to work on the project. Student did not complete the project.
Role of Producer Director	The group functioned exceptionally well. All members listened to, shared with and supported the efforts of the producer. The group (all members) was almost always on task!	The group functioned pretty well. Most members listened to, shared with and supported the efforts of the producer. The group (all members) was almost always on task!	The group functioned fairly well but was dominated by one or two members. The group had members who were off-task.	Members of the group were often off task AND/OR were overtly disrespectful to others in the group AND/OR were typically disregarded by other members.
Script	There are few errors in spelling, grammar, punctuation, etc. Format is correct. The script had great detail and was very well written.	There are some distracting errors in spelling, grammar, punctuation, etc., but overall meaning is still clear. Format is mostly correct.	There are many distracting errors in spelling, grammar, punctuation, etc. Format is not entirely correct.	There are several severe errors in spelling, grammar, punctuation, etc. that are distracting to the reader. The format is completely incorrect.
Creativity/Style	Work is very creative and shows flair for writing. Writer demonstrate a unique style.	Writer show some creativity in this composition, however, a strong voice is not present.	Some original thought went into the writing, but there is not enough written. No distinct style.	No original thought put into the report. Minimal requirements not met.
Point of View - Purpose	Establishes a purpose at the beginning and maintains that focus throughout-Cohesive	Establishes a purpose at the beginning, but occasionally wanders from that focus.	The purpose is somewhat clear, but many aspects of the production/topic seem only slightly related.	It was difficult to figure out the purpose of the project/topic.
Duration of Presentation	The project was between 2 - 3 minutes and did not seem hurried or too slow.	The project was between 2 - 3 minutes but seemed SLIGHTLY hurried or too slow.	The project was between 2 - 3 minutes but seemed VERY hurried or too slow.	The project was too long or too short.
Enthusiasm	Expression and energy show a strong interest and enthusiasm about the topic throughout the project, but it is not overdone.	Expression and energy show a strong interest and enthusiasm about the topic throughout the project, but is somewhat overdone.	Expression and energy show some interest and enthusiasm about the topic throughout the project.	Expression and energy depict apathy or boredom with the topic and project.
Speaks Clearly	Speaks clearly and distinctly all of the time and does not mispronounce any words.	Speaks clearly and distinctly all of the time, but mispronounces 1 or more words.	Speaks clearly and distinctly most of the time and mispronounces 1 or more words.	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.
Overall Production Quality	The project was professionally done. Excellent visuals and audio throughout.	The project generally has very good video and audio with a few minor issues.	The project has many technical issues with video/audio. More training is suggested.	The project has a great deal of technical issues with audio/video. More training is required.